

# Lab Indonesia <sup>20</sup><sub>24</sub>

7<sup>th</sup> Edition Indonesia Laboratory, Scientific Analytical Equipments and Services Exhibition and Conference

**THE ONLY PLATFORM  
FOR FUTURE LAB  
TECHNOLOGY & CHEMICALS  
FOR MEDICAL, PHARMA,  
EDUCATION & SCIENTIFIC  
RESEARCH IN  
INDONESIA**



**24 - 26 April 2024**

Jakarta Convention Center (JCC)  
Jakarta, Indonesia

Organised by:



Sustainable Events:



Lab Indonesia



lab\_indonesia



Lab Indonesia

[www.lab-indo.com](http://www.lab-indo.com)

# INDONESIA'S LABORATORY INDUSTRY CONTINUES TO EXPAND

Indonesia's laboratory industry is growing significantly, offering attractive opportunities for foreign investors. Indonesia currently has the largest laboratory market in the region, with over 1,300 laboratories. The market size is expected to reach \$4.85 billion in 2023, up from \$3.2 billion in 2022, with a remarkable 38% growth in 2022.

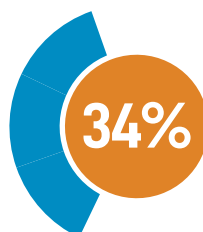
The Indonesian government is actively promoting the industry's development, aiming for local manufacturers to produce the latest laboratory technology by 2035 to meet global demand. Furthermore, lab equipment and chemicals in Indonesia are tailored for the medical, pharmaceutical, education, and scientific research sectors, offering precision instruments and high-quality chemicals for accurate experimentation and discovery. These products foster innovation, contributing to advancements in health-care, education, and scientific progress.

Lab Indonesia has been continuing its commitment to be the most proven sourcing platform for laboratory trade professionals to explore business in the spectrum of scientific instruments and laboratory equipment to penetrate the global laboratory market. The 7th edition of Lab Indonesia will be held on 24 – 26 April 2024 at Jakarta Convention Center (JCC), Indonesia.

Source: [www.business-indonesia.com](http://www.business-indonesia.com)

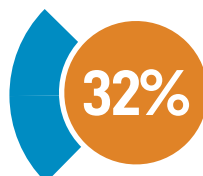
## QUICK FACT ON LAB INDONESIA 2022

 **201**  
Exhibiting Companies  
**13** Countries



of Exhibitors have expressed interest or have submitted booth reservation applications for Lab Indonesia 2024.

 **12,513**  
Visitors from  
**22** Countries



of Visitors were involved in equipment purchasing processes and purchasing decisions

### EXHIBITOR'S



#### PROFILE

Manufacturers, Exporters, Sole Distributors, Agents, Suppliers for instrument and equipment of the following:

- Analytical Systems
- Agriculture & Food
- Biotechnology & Life Science
- Calibration Systems
- Chemical Process Technology, Chemical Handling, Transport & Storage
- Chemicals Reagent & Supplies
- Drug Discovery
- Environmental Sciences Testing
- Forensic & Security Testing
- Hospital & Medical Equipment
- Laboratory Consumables
- Laboratory Data Systems & Documentation
- Laboratory Instruments
- Laboratory Testing
- Material Testing & Characterization
- Medical Laboratory Manufacturing
- Nanotechnology Testing
- Occupational Health & Safety Equipment
- Optical Imaging Systems & Microscopes
- Petrochemical & Petroleum Testing
- Pharmaceutical Testing
- Quality Assurance & Quality Control
- Research & Development
- Scientific Equipment
- Test & Measurement

### VISITOR'S



#### PROFILE

Scientists, Lab Managers, Lecturers, Research Officers, Quality Control, Admissions, Biochemists, Microbiologists, Directors, Procurement Managers and Analysts from the following industries:

- Advanced Materials
- Biotechnology
- Chemical Processing
- Education and Training
- Food & Beverage Processing
- Hospitals, Medical Centres & Diagnostic Labs
- Material Testing & Inspection
- Oils & Fats and Oleochemicals
- Pharmaceutical and Healthcare
- Petroleum and Petrochemicals
- Pollution Control
- Research Laboratories
- Rubber and Plastic Products
- Water & Waste Management
- Universities & Government Agencies



# SUPPORTING EVENTS



## SCIENTIFIC CONFERENCE

Lab Indonesia will continue to collaborate with supporting government bodies & renowned associations to unite the laboratory industry and deliver powerful industry knowledge.

A defining feature of Lab Indonesia is its strategic co-location with scientific conferences, offering exhibitors and visitors interaction opportunities to reach out to the region's academic bodies & decision-makers. Get updates concerning matters common in the industry through this program.



## TECHNICAL SEMINAR & LIVE DEMONSTRATION

Be part of the informative and interactive technical seminar, and live demonstration held by key expert leaders from laboratory industry players. The technical seminar provides an avenue for exhibitors to present their expertise to interested visitors in an environment conducive to learning and discussion.

Get all the benefits and opportunities through inspiring keynotes to upgrade your knowledge of the industry outlook & forecasts, newest products, innovations and technologies in one place.



## INDUSTRY WORKSHOP

Take advantage by improving your skills through an informative and interactive industry workshop.

In collaboration with Indonesia's scientific authorities & associations, Lab Indonesia organizes workshops to provide visitors with learning opportunities about new concepts of applied and practical laboratory know-how.

Participate in the industry workshop and become an expert in laboratory techniques around the world.



## ONE2ONE BUSINESS MATCHING PROGRAMME

The One2One Business Matching Programme is an exclusive business matchmaking program that has pre-arranged meetings between exhibitors and potential trade buyers.

It has successfully matched 132 local and international trade buyers, and our exhibitors across 571 meetings. The program's unprecedented success is attributed to the usage of the business matching platform, as well as the program's Quick Matching service, which has enabled walk-in visitors to get recommendations based on their requirements and have meetings arranged to create more business opportunities.

# “ HERE'S WHAT THEY SAID ABOUT LAB INDONESIA 2022 ”

## Exhibitor's Testimony

**Kenny Fu** | Sales Manager – ECOSAFE

This year was a very exciting one. We participated in an exhibition where many visitors visited our booth and built new networks with potential partners. Following the Covid-19 pandemic, I was confident that everyone was excited to visit and participate in the exhibition, see the products, and meet face-to-face. So, I believe this is another successful exhibition this year. The organisers have done an excellent job and all I can say is everything went well. Great job Lab Indonesia!

Thank you.

**Sven Kretschmer** | APAC Manager – ASECOS GMBH

Lab Indonesia is very good. I was very surprised that so many visitors came over the whole day, not only in the morning but also in the evening. The continuous stream of visitors here was actually nice and interesting. Fantastic! I like how this event was organized, nice upfront communication as well. It is a good marketing opportunity. The quality of customers were not only small visitors, but really big companies also came to source to improve their quality. It is a value-added performance for us here in Indonesia. We are quite satisfied.

**Antje Tandetzky** | Sales Director - ELLECOM GMBH

This is my first time participating at Lab Indonesia. We love being closer to the Indonesian manufacturers and to help them to gain more opportunities in Europe. I will invite more companies to join Lab Indonesia, not only as exhibitors, but also as visitors. There are many sophisticated technologies and innovations; and definitely worth a visit. The preparation was very good and continue to do good work Lab Indonesia team.

## Buyer's Testimony

**Leni Evayanti** | Fungsional Penguji Mutu Barang - BSPJI Palembang

We got a lot of information about what methods are updated, chemicals, and what kind of tools are in line with our ministry, towards 4.0. Lab Indonesia 2022 was very interesting for it has provided us with a lot of information about the latest knowledge and technology, with how we can make testing faster, more flexible, and more efficient. This really helps us from all regions, to get the information we need as a whole.

**H. Riko Ijami, SKM. MKes., CWPCM.** | Head of UPTD Health Laboratory, South Kalimantan

Lab Indonesia 2022 is highly appreciated and is very beneficial for the laboratory industry. We met several potential partners and we have increased our knowledge by attending the conferences and seminars. As health laboratory activators, we are inspired to adapt to the rapid development of laboratory technology.

## Visitor's Testimony

**Diane & Koji Uhano** | Taitec Corporation

This is our first time to attend Lab Indonesia. So far it has been very good, and we know and understand more about the need for equipment in Indonesia's laboratory market. As a result, we would also like to have this opportunity to boost our market in Indonesia, as well as in Southeast Asia. We hope we can display our Laboratory product and participate in Lab Indonesia next edition.

**Andrew Michael** | Dutch, Netherlands

Overall the show has been quite exciting. There were a lot of people there. It was pretty crowded and I had a great experience! Especially for those in the line who love chemistry and scientific equipment, it is definitely interesting for them. The organisers are doing great so far. If there is anything I can say to enhance the show for the future, just please carry on! Keep it up!





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## FACT SHEET

### INVESTMENT

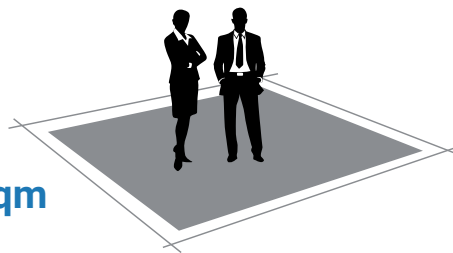
#### OPTION 1:

#### **Raw Space**

**@ USD 439 per sqm**

(min. 18 sqm)

\* Ideal for exhibitors who wish to build their own concept



#### OPTION 2:

#### **Shell Scheme**

**@ USD 483 per sqm**

(min. 9 sqm)

Standard booth equipped with the following items:

- Constructed rear and dividing wall partition of 2.44m height in white laminated finish
- Constructed overhead fascia panels complete with company name and stand number
- Stand interior carpeting
- 1 x information counter
- 2 x folding chairs
- 2 x fluorescent tube (40W)
- 1 x waste paper basket
- 1 x power point (13 Amp)

\* Perfect for exhibitors who need a no-hassle and functional exhibition setup



### EXPECTED NO. OF COMPANIES EXHIBITING

**250** companies

### EXPECTED NO. OF VISITORS

**14,000** visitors

**BOOK YOUR  
SPACE AND  
BE A PART OF  
LAB INDONESIA 2024!**

### Organized by

Indonesia & International Sales



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Sustainable Events:

