

The logo features a stylized circular arrangement of orange and blue dots, resembling a molecular structure or a network.

# Lab Indonesia<sup>2022</sup>

6th Edition Indonesia Laboratory, Scientific Analytical Equipments and Services Exhibition and Conference

THE ONLY  
**PLATFORM**  
FOR FUTURE LAB  
TECHNOLOGY IN  
**INDONESIA**

A collage of laboratory-related images including a microscope, test tubes, a pipette, and a molecular model, set against a background of a blue and orange geometric pattern.

**7 - 9**  
**SEPTEMBER**  
**2022**

Jakarta Convention Center (JCC)  
Jakarta, Indonesia

[www.lab-indo.com](http://www.lab-indo.com)

# BUILD YOUR CONNECTIONS TO INDONESIA'S BURGEONING SCIENTIFIC COMMUNITIES



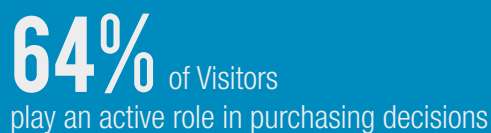
The Indonesia analytical laboratory market reached \$333.8 million in 2020 and expected to reach \$3.2 Billion by 2022 at a CAGR (Compound Annual Growth Rate) of around 10.5% during the forecast period. The growth is mainly due to an increased prevalence of economic growth and demand for better scientific facilities to cater for industrial development is coming to its peak in ASEAN's largest economy.

The **6th Edition of Lab Indonesia** returns as platform for industrial players from functions across scientific instruments and laboratory equipment to penetrate the Indonesian laboratory market. Lab Indonesia 2022 will be held at Jakarta Convention Center (JCC) Jakarta, Indonesia from 7 to 9 September 2022.



Statistic Sources: [www.kenresearch.com](http://www.kenresearch.com) | [www.marketsandmarkets.com](http://www.marketsandmarkets.com)

## QUICK FACTS ON LABINDONESIA 2018



### EXHIBITORS' PROFILE

Manufacturers, Exporters, Sole Distributors, Agents, Suppliers for instruments and equipment of the following:

- Analytical Systems
- Agriculture & Food
- Biotechnology & Life Science
- Calibration Systems
- Drug Discovery
- Environmental Sciences Testing
- Forensic & Security Testing
- Laboratory Consumables
- Laboratory Testing
- Laboratory Data Systems & Documentation
- Petrochemical & Petroleum Testing
- Pharmaceutical Testing
- Quality Assurance & Quality Control
- Research & Development
- Scientific Equipment
- Test & Measurement
- Material Testing & Characterization
- Nanotechnology Testing
- Optical Imaging Systems & Microscopes

### VISITORS' PROFILE

Scientists, Lab Managers, Lecturers, Research Officers, Quality Control / Assurance Managers, Analysts, Chemists, Biochemists, Microbiologists, Managing Directors, Procurement Managers, from the following industries:

- Advanced Materials
- Agriculture & Fisheries
- Biotechnology & Life Science
- Chemicals Processing
- Education & Training
- Electronics & Electrical Engineering
- Environmental Sciences & Protection
- Food & Beverage Processing
- Materials Testing & Inspection
- Oils And Fats & Oleochemicals
- Pharmaceutical & Healthcare
- Petroleum & Petrochemicals
- Pollution Control
- Research Laboratories
- Rubber & Plastic Processing
- Water & Waste Water Management
- Universities & Government Agencies



# SUPPORTING EVENTS

## ASSOCIATION CONFERENCES



A defining feature of LabIndonesia is its strategic co-location with association scientific conferences, offering exhibitors interaction opportunities to reach out to the region's academic bodies & decision makers.

## INDUSTRY WORKSHOPS



In collaboration with Indonesia's scientific authorities & associations, LabIndonesia organizes workshops to provide visitors learning opportunities on applied and practical laboratory know-hows and skills.

## TECHNICAL SEMINARS & LIVE DEMONSTRATIONS



The Technical Seminars provide an avenue for exhibitors to present concepts, products, and knowledge to interested visitors in an environment conducive for learning and discussion.

## ONE TO ONE BUSINESS MATCHING IS PRESENTING

” UNLIMITED OPPORTUNITIES:  
LIVE & DIGITAL EXPERIENCE “



One-to-One Business Matching is presenting the new experience combining between a live and digital components. One-to-One Business Matching is an exclusive matchmaking programme to assist to schedule pre-arranged meetings between exhibitors and potential trade buyers to engage, interact and connect directly or digitally in one place. This edition dedicated for overseas companies who could not attend to live exhibition due to travel restrictions and safety considerations but interested to meet and build cooperation with Indonesian trade buyers. This program will also provide more new business opportunities and helping you to find more potential business partners around the globe to expand your business.

### HERE'S WHAT OUR EXHIBITORS HAD TO SAY ABOUT LABINDONESIA 2018:

**Vimala Sreenivasan**

Regional Sales Director of Agilent Technologies

I think it's been a great event. We have 3 distributors who work in Indonesia and we've worked very closely with them to prepare for this event. Overall, there are fantastic results already on the first day.

**Dominique Laloux**  
General Manager  
Erlab Group, Malaysia

Our target is mainly to meet new potential customers, find also distributors who are well positioned in the country, area distributor or maybe specialized for pharmaceutical or petroleum or for research center. And also for education, because in this field, chemists need a lot of education, so we also participate in the lectures here and we deliver safety lectures to explain how to be well protected when handling or storing chemicals.

In terms of education, yesterday I had a lecture here, and about 60 people attended and were very interested. And in terms of leads, we got quite a lot of leads here. So basically yes, we reached our expectations.

**Agus Saprawi**  
Managing Director  
PT Equiva Ligand Indonesia

I think the exhibition is quite good, because from the first day until today, all of our visitor kits have been given out, and almost all visitors registered and many customer leads to follow up, and I hope through LabIndonesia this time we can increase our sales volume this year especially in the coming year.

In general the implementation is pretty good. I felt that interest between the public and businessmen in this industry especially petroleum and food laboratory are quite good. This fact is proven, as many came and filled out the forms that we provided.

**Dr Eberhardt Kuhn**  
Territory Manager  
APAC/ME/SA (RESTEK CORPORATION)

This is my first time at LabIndonesia. Not so much selling I think it's more of brand awareness for RESTEK, we're still new in Indonesian market so it's just to get the customers to be aware of our brands. The local support staff has been very good and we had many customers come by.

I can't think of anything else but this has been a really very fantastic event, and I guess it exceeded my expectations. I'm very happy with LabIndonesia.

# BE A PART OF LABINDONESIA TODAY!

## PROMOTIONAL TOOLS & MARKETING SUPPORT

E-Show Updates to be distributed digitally through our e-marketing channels twice featuring your company's profile

E-Show Preview to be mailed to visitors before the exhibition begins, with your company products & profile featured

Digital and printed invitation cards available to be distributed to your clients upon request

Sponsorship packages available for additional pre-show branding and on-site branding



## COST OF PARTICIPATION

### BOOTH PACKAGES

#### OPTION 1: Raw Space

@ USD 424 per sqm  
(min. 18 sqm)

\* Ideal for exhibitors who wish to build their own concept



#### OPTION 2: Shell Scheme

@ USD 468 per sqm (min. 9 sqm)

Standard booth equipped with the following items:

- Constructed rear and dividing wall partition of 2.44m height in white laminated finish
- Constructed overhead fascia panels complete with company name and stand number
- Stand interior carpeting
- 1 x information counter
- 2 x folding chairs
- 2 x fluorescent tube (40W)
- 1 x waste paper basket
- 1 x power point (13 Amp)

\* Perfect for exhibitors who need a no-hassle and functional exhibition setup



### DIGITAL PACKAGES

EXISTING EXHIBITOR - USD 3,000  
NEW EXHIBITOR - USD 3,200

#### OPTION 1: With Reception Desk

- 1x Reception Desk
- 3x Folding Chair
- 1x Electricity 2 Amp/1 phase
- 1x Laptop
- 1x Staff



#### OPTION 2: With Wooden Top Round Table

- 1x Wooden Top Round Table
- 3x Easy Armchair
- 1x Electricity 2 Amp/1 phase
- 1x Laptop
- 1x Staff



Organized by

Indonesia & International Sales

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